



What's the taste of our brands?





*AMBIENTE Product Highlights 2018*

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Each and every day, millions of people around the world use WMF products to prepare food, cook and dine. We take enormous pride in being No. 1 in Germany, while continuing to strive for the highest quality in everything we create.

## ONE Team – FOUR Moments.

Our products make preparing, cooking, eating and drinking a culinary highlight. From preparing ingredients using precise cutting kitchen knives through to cooking and frying with innovative cookware and frying pans, eating using suitable cutlery that sits comfortably in your hand, adorning your table with stylish decanters, glasses and other accessories or brewing your coffee perfectly with WMF KITCHENminis®, the WMF brand has been making each of these moments special since 1853. That tastes all.





## Experience a new excellence.

FUSIONTEC. Designed for performance. Made for a lifetime.

Are you looking for cookware that will last you a lifetime? That looks as good as new even after frequent use? Then we have what you're looking for: WMF brand cookware made from the innovative material FUSIONTEC. We guarantee you won't need to look any further! This is because the cookware has the ideal properties for cooking everything from complicated lamb roasts to simple vegetable soups. This series isn't just aimed at lovers of functionality and quality though – lovers of aesthetics who like home cooking using cookware with modern, linear designs are also bound to love it. The series is available in the popular colours of black and platinum, and works excellently as a design object both on the hotplate as well as at the dining table. To make a long story short: It looks beautiful, cooks deliciously, is easy to clean and lasts for a lifetime.

- Unique quiet and functional lid for easy pouring without a strainer
- Hollow handles, staying cool during cooking
- Dishwasher safe
- Suitable for all types of stoves
- Available in all common sizes and in the colours black and platinum
- 30-years guarantee on FUSIONTEC parts
- Made in Germany





# Perfectly under control.

The all-new pressure cooker WMF Perfect Premium with Perfect Control handle.



The new WMF Perfect Premium cooks healthy meals in a short time – now even more comfortable and faster. Thanks to the safe all-in-one control knob – for opening, closing, setting cooking and smooth pressure release. Combined with a modern design, offering a larger cooking indicator for high operating comfort, this easy-to-use pressure cooker is the perfect kitchen companion. Last, but not least: High quality standards – made in Germany – and first class functionality with ultimate embedded safety features underline WMF's premium leadership in energy saving cooking.

- Simply handling with an innovative all-in-one control knob
- Optimized cooking levels for vitamin-rich and aromatic cooking
- Inside scale for easy measurement
- TransTherm® universal base, suitable for all kinds of hobs, incl. induction hobs
- Cromargan®: stainless steel 18/10 – easy care, dishwasher save
- One-click removable handle for easy cleaning
- Dishwasher safe pot and lid
- Made in Germany



## Your cooking made clever.

WMF Function 4 – one lid, four functions.

The Function 4 collection stands for functionality and design. When the lid is in the closed position, you can cook using little water so that minerals are preserved. To pour out the boiling water in a controlled manner, you can choose between the open position, the medium hole or the small hole.

Practical: The high-quality glass lid in particular has innovative features and allows you to see what's going on inside. And it always rests solidly in the desired position.

Clever: All pouring positions are clearly marked for maximum safety. No matter what food, only the liquid runs off and the strainer can stay in the cupboard.

- Lid with different functions for aroma-preserving cooking and pouring, with three different sized openings
- Hollow handles: don't get hot during normal use
- Inside scale
- TransTherm® universal base
- Material: Cromargan®: stainless steel 18/10
- Easy cleaning and dishwasher safe
- Made in Germany





## Lifeproof.

The new pan Profi Resist with innovative WMF Protection Grid.



There are a lot of tricks to frying the perfect steak. The reverse searing method, in which you first put the meat in the oven and then fry it in the frying pan is one such method. You need the right frying pan to be able to pull these tricks off though. Only then will the meat preserve its tasty roasted flavour and remain juicy on the inside and nice and crispy on the outside. But which frying pan is the best? The solution: WMF Profi Resist frying pans with non-stick coating and protection grid. They are ideally suited for preparing the perfect steak and searing other food. And now frying is even more comfortable, because the new WMF frying pans with an extra high non-stick coating with honeycomb structure complement the existing product range. Just the thing for cooking bigger portions.

- Multilayer material with non-stick coating and honeycomb structure  
WMF Protection Grid
- Extremely durable and long-lasting
- Optimum heat distribution
- For all kind of hobs, including induction hobs
- Ovenproof
- 5-year guarantee



## Great design deserves a big stage.

The new WMF cutlery series Iconic with an exclusive designer box.

The new WMF cutlery Iconic is a real it-piece for aesthetics and status seekers because it perfectly meets the requirements of functionality-seeking consumers and design lovers. It combines a highly sophisticated design pattern with a unique shape. The Iconic packaging offers the possibility to place the box in a prominent manner and stage it as a real design object and status symbol. With its minimalistic and timeless design, it fits on every table and fulfills every individual table story.

- Scratch-proof and resistant to signs of use
- Long-lasting sharpness thank to the high quality special blade steel and a serrated edge
- Matt surfaces stay matt
- Rust-proof an dishwasher safe
- Includes an exclusive designer box





# Hakuna Matata.

Colourful cutlery safari  
with Disney's® The Lion King.

You just have to love them: Simba, Timon, Pumbaa and Nala, they became famous in the Disney® film The Lion King. Now the four friends can steal your heart at home: Available as a 4-piece WMF children's cutlery set or 6-piece children's set, the colourful cutlery safari is a fun way for little ones to learn how to use a knife and fork. True to the motto of "Hakuna Mata": no worries, everything is good.

The WMF brand has been developing children's cutlery sets for over 130 years. They are ergonomically designed to fit small hands and are balanced to best support children when feeding themselves. The charming 6-piece set also includes a porcelain plate and bowl as well as the cutlery.

- Children's cutlery with printed images
- Cromargan®: stainless steel 18/10, shiny
- Dishwasher safe
- Colourfast, food-safe and hygienically resistant against food acids
- High quality porcelain plate and bowl





## More than water – infused water.

Easy pouring, easy drinking.

The new WMF water decanter Motion 2.0 stands for easy pouring possibility and a better handling with a new ergonomic design. The decanter has recessed grips for easy handling while also ensuring safe pouring. With fresh herbs or fruits, the WMF water decanter is a stylish highlight for healthy drinks on every host's table and presents itself beautifully, time after time. The first-class material mix of heat-resistant, hardened glass, high-grade, polished Cromargan®: stainless steel 18/10 and silicone represent quality and aesthetics. A highlight that turns every glass of water into something special.

- Integrated strainer holds back ice and slices of fruit
- Splash- and drip-free pouring
- Big access for easy filling
- Easy to use thanks to ergonomically moulded handles
- Fits any drinks shelf in in a standard refrigerator
- Dishwasher safe





# Stylish, popular and really clever.

The new Baric wine accessories range.

The brand WMF offers the perfect helpers for every situation. The new convenient and stylish WMF wine accessories Baric are a real highlight on the table, which underline the high design aspect and present the competence in the field of beverages. The Baric range consists of a corkscrew, foil cutter, waiter's knife, bottle opener, wine pourer and bottle seal. Its exclusive design and excellent functionality makes every host a real professional.

- Professional accessories for wine lovers and connoisseurs
- High-quality mixture of materials and a modern design
- Comfortable to use thanks to an ergonomic design



WMF KITCHENminis®





Aroma Coffee  
Maker Thermo to go



Rice Cooker with  
to-go-lunchbox



Dehydrator Snack  
to go



1-Egg Cooker  
My Egg



Long Slot  
Toaster



Chopper

# The smallest kitchen. But still so much space.

Creates space for fresh, healthy and  
enjoyable food – also to-go.

Smart solutions for the home, ingredients fresh from the market and homemade dishes are still in vogue. Our WMF small electrical appliances have been designed to suit and support an urban lifestyle. With plenty of new ideas to make life easier. For example, the fourth generation of the WMF KITCHENminis® sets its sights on even greater mobility in everyday life. Whether for the office or on the road, clever to-go elements make it easy to take fresh, homemade snacks and smoothies anywhere.

Space-saving, practical, straightforward. The WMF KITCHENminis® fit in even tiny kitchens and can be combined as desired. Whether for eating at home or on the go: all WMF KITCHENminis® allow you to prepare a rich variety of dishes. Revealing a love for detail in terms of design and functionality, they are the perfect companion for single and two-person households and give a harmonious look to any kitchen.



## Let herbs grow and shine.

Showcase decorative greens.



The electrical kitchen gadgets from WMF exude style and taste for every occasion. A particularly stylish addition is our new WMF AMBIENT Herbs @home plant pot, which keeps herbs fresh for a long time and shows them in their best light. The highlight: Simply touch the stainless steel casing and create a unique lighting ambience with three brightness levels thanks to the WMF Easy Touch function.

The trendy design fits into a modern living space, while harmonic LED lightening effects create a cosy atmosphere.

- Casing made from matt Cromargan®
- Perfect for two herbs/plant pots with a diameter of 12 cm
- WMF Easy Touch technology: just touch the stainless steel housing and the ambient light can be turned on or off
- Special technique for adding water using wick watering
- The tank contains enough water for up to four days
- Elegant water-level display

**Silit**

KOCHEXPERTEN. SEIT 1920.





## Freshly served.

Professional level cookware Silit Zeno with image factor.

Zeno satisfies even the most exacting professional requirements and impresses with its flawless design. With its extremely hard, smooth and cut-resistant surface, optimum heat distribution and excellent heat retention capacity, the unique Silargan® functional ceramic forms the heart of the quality of Silit. The cookery experts at Silit have combined this material with stainless steel to make Zeno.

Well thought-out details, such as non-insertable lid made of stainless steel 18/10, stable and ergonomic stainless steel handles, heat insulating and ovenproof, as well as the special pouring rim for comfortable pouring without making a mess, guarantee stress-free cooking. Last, but not least: Zeno is also dishwasher safe and guaranteed to be suitable for all types of stove, including induction stoves. Any more questions?

- Professional level cookware range in elegant black and trendy red
- Ideal for health-conscious nutrition
- Silargan® functional ceramic with smooth and cut-resistant surface
- Optimum heat distribution and excellent heat retention capacity
- Riveted side handle, modern and economic
- Solid stainless steel lid
- Ovenproof – even at very high temperatures
- 30 years guarantee on Silargan® parts
- Made in Germany





## Frying pans with style.

Faggio from Silit.



There are plenty of frying pans out there, but not all of them live up to their promise. Faggio isn't like most frying pans though! Its handles, made of high-quality synthetic material and in a stylish wooden look, do more than just provide a new aesthetic element for the kitchen. They also sit particularly well in your hand thanks to their ergonomic shape. The body of the frying pan is made of aluminium, which guarantees optimum heat distribution and retention right up to the rim. The heart of the kitchen though will beat that little bit faster thanks to the special Silitan non-stick coating.

- Aluminium pan with excellent Silitan non-stick coating
- Optimum heat distribution and retention up to the rim
- Long-lasting, easy-care surface
- PFOA - free

ORIGINAL  
**KAISER**





## Stylish cakes in a fashionable shape.

The new KAISER Inspiration Bundform pans.

A Bundform cake makes a classic addition to any afternoon tea. It has a pretty shape and always turns out impressively. KAISER Bundform pans have now had an attractive update and will delight baking fans with their new shapes. From geometrical and curved to floral patterns, these trendy baking pans from KAISER leave plenty of room for creative decoration. No matter which pan you prefer, they all have one thing in common: outstanding KAISER quality, which of course includes an excellent non-stick coating, perfect shape, extra heavy-duty quality and a modern design.

- Bundform pans made of aluminium cast (25 cm dimensions)
- Excellent non-stick coating
- Extra heavy-duty quality
- Perfect shape in modern geometric, floral or curved design





# Crispy enjoyment for calorie-conscious gourmets.

The new KAISER Inspiration structured baking sheets.

The new Inspiration structured baking sheets with their original KAISER DripTec structure are an absolute must-have kitchen accessory for all those who love tasty savoury dishes yet prefer healthy food that's low in calories. Not least because of their innovative properties and excellent quality. Beetroot crisps, sweet potato chips or fish and meat – savoury foods of all kinds can be baked crispy all over using only a little fat, as oils and juices that escape from the food can drain off easily. The secret: The special studded structure ensures 360-degree air circulation guarantees crispy, succulent oven-fresh results.

- Pyramid-like studded structure baking sheet with excellent non-stick coating
- Original KAISER DripTec structure for fat-reduced, crispy baking
- A handy angled edge for pouring
- Practical handle





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